

## ***Executive Master of Business Administration***

### Programme Specification

<b>1. Programme title</b>	Executive Master of Business Administration
<b>2. Awarding institution</b>	Middlesex University
<b>3a. Teaching institution</b>	Middlesex University
<b>3b. Language of study</b>	English
<b>4a. Valid intake dates</b>	September, January
<b>4b. Mode of study</b>	FT and PT
<b>4c. Delivery method</b>	<input checked="" type="checkbox"/> On-campus/Blended
<b>5. Professional/Statutory/Regulatory body</b>	N/A
<b>6. Apprenticeship Standard</b>	N/A
<b>7. Final qualification(s) available</b>	Executive Master of Business Administration
<b>8. Academic year effective from</b>	2024/25

#### **9. Criteria for admission to the programme**

The criteria for admission to the MBA programme are as follows:

- Applicants will normally be expected to have two or more years of relevant business experience and hold at least a second-class honours degree from a UK university or a degree of equivalent standard. Preference is given to applicants with over four years of managerial experience.
- Holders of graduate-level professional qualifications may also be admitted and are encouraged to apply.
- Applicants who do not possess either an honours degree or professional qualifications are also considered, but normally only if they supply a GMAT score of at least 550 points.
- Applicants whose undergraduate degree was not taught and examined in English must have the following English language qualification or equivalent: a minimum IELTS score of 6.0 (with minimum 5.5 in all four components).

- Applicants who have passed the Level 7 Middlesex Diploma in Business will gain exemption from 120 credits.

Candidates not meeting any of these requirements may, in exceptional cases, be considered for admission where there is strong supporting education or experience. All such cases will be at the discretion of the Executive MBA Programme Leader.

## **10. Aims of the programme**

The Executive MBA programme aims to develop business leaders capable of managing and innovating across a range of organisations in an increasingly global, diverse, and dynamic market environment.

This aim is achieved by:

- encouraging your integrated understanding of management disciplines and emerging technologies for effective application to business practice
- fostering your strategic, innovative and entrepreneurial thinking
- broadening your knowledge of organisations, their management, the environment in which they operate, and the wider impacts they have on society and the environment, integrating a commitment to ethical leadership, social responsibility, and sustainability
- developing your ability to apply previous and newly acquired knowledge and experiences to complex organisational and business issues in a range of contexts
- enhancing your personal and professional skills for management and leadership to prepare you for transformational roles in organisations
- cultivating your collaborative and interpersonal skills for lifelong learning and professional development
- preparing you to operate in global and multicultural environments

## **11. Programme outcomes\***

### **A. Knowledge and understanding**

On completion of this programme the successful student will have knowledge and understanding of:

1. the core principles of business management and their strategic implications in decision-making processes;
2. the role of leadership in effectively managing both people and resources within diverse organisational contexts, including entrepreneurial ventures and established firms;
3. the strategic role of finance within organisations;
4. contemporary trends, theories and management practices, and an awareness of how these evolve in response to the changing global business landscape;
5. the complexities of international business including the impact of economic, social, cultural, environmental and technological factors.

6. the significance of entrepreneurship and innovation as key drivers of business growth and as strategic responses to business challenges and opportunities in dynamic environments.

### **Teaching/learning methods**

Students gain knowledge and understanding through lecturers and interactive learning sessions employing the following approaches:

1. Case studies will be used to challenge students' thinking in a practical context and to link theory to practice.
2. Simulation and practice-based activities to encourage students to apply concepts and theories to realistic situations.
3. Open and directed workshops and discussions to stimulate exchange of ideas and experiences among cohort.
4. Directed reading from books, professional journals, and web-based or e-learning materials.

### **Assessment methods**

Students' knowledge and understanding are assessed by a range of methods, including written and multimedia reports, case studies, presentations, a range of authentic practice-based assessments.

### **B. Skills**

On completion of this programme the successful student will be able to:

1. apply and critically evaluate the impact of management models, concepts and theories in dynamic organisational environments;
2. utilise financial tools and economic analysis to inform decision-making and strategy;
3. employ research methodologies and investigative techniques to identify, analyse and address management challenges, inform decision-making, and uncover emerging opportunities;
4. lead and collaborate in teams, effectively utilising communication and other interpersonal skills to achieve common goals;
5. demonstrate autonomy and originality in problem-solving, effectively communicating solutions and adapting to feedback and changing circumstances.
6. reflect on personal experiences and existing practices to identify strengths and areas for improvement and apply this insight to enhance professional development.

### **Teaching/learning methods**

Students learn skills through interactive learning sessions employing the following approaches:

1. Case studies will be used to challenge students' thinking in a practical context and to link theory to practice.
2. Simulation and practice-based activities to encourage students to apply concepts and theories to realistic situations.

3. Open and directed workshops and discussions to stimulate exchange of ideas and experiences among cohort.
4. Directed reading from books, professional journals, and web-based or e-learning materials.

**Assessment methods**

Students' knowledge and understanding are assessed by a range of methods, including written and multimedia reports, case studies, presentations, and a range of authentic practice-based assessments.

**12. Programme structure (levels, modules, credits and progression requirements): see programme information and structure document in Appendix 1**

**12.1 Structure of the programme**

**Programme Delivery and Structure - Hendon Campus**

- Each 20 credit module is delivered over a 5 week block (3 weeks teaching and 2 weeks assessment).
- Students study one module per 5 week block.

**All Hendon students are required to study the following 6 compulsory modules:**

- Strategy & Innovation MGT4012 20 credits
- Leadership HRM4022 20 credits
- Financial & Economic Analysis FIN4001 20 credits
- Marketing Management in a Digital Age MKT4081 20 credits
- Cross Cultural Management & Ethics MGT4014 20 credits
- Global Operations Management MGT4020 20 credits

**All students must also complete the 60-credit Capstone Project**

- Capstone Project MBS4020 60 credits

**Hendon Campus students will complete the following non-credit-bearing experiential module:**

- Mentorship for Leadership Excellence in Business MGT4010 0 credits

**12.2 Levels and modules**

Level 7

**Compulsory**

**All students must take all of the following (all modules are 20-credits except where stated):**

- MGT4012 Strategy and Innovation
- FIN4001 Financial and Economic Analysis

- HRM4022 Leadership
- MKT4081 Marketing Management in a Digital Age

**Hendon students must take the following 20 credit modules**

- MGT4014 Cross-Cultural Management & Ethics
- MGT4020 Global Operations Management

**All students must take:**

MBS4020 Capstone Project (60 Credits)

**Optional  
Hendon Campus students will take:**

MGT4010 Mentorship for Business Excellence in Business (0 credit)

**Progression requirements**

**12.3 Non-compensatable modules**

Module level	Module code
Level 7	All modules are non-compensatable

**13. Information about assessment regulations**

*This programme will run in line with general University Regulations: <https://www.mdx.ac.uk/about-us/policies>*

**Exit Awards**

Direct entry students on the Executive MBA programme who fail to complete the requirements of the Executive MBA programme will be awarded a Postgraduate Diploma in Business (minimum 120 credits passed) or a Postgraduate Certificate in Business (minimum 60 credits passed) as an exit award, depending on the number of credit points accumulated.

This is not available for students on any top-up programme as they have already achieved an equivalent award.

**14. Placement opportunities, requirements and support (if applicable)**

n/a

**15. Future careers / progression**

Executive MBA graduates have diverse career opportunities across various industries and sectors. The specific career path depends on the individual's specialisation, skills, and interests, for example, general management/leadership roles, strategy and business development, marketing, and entrepreneurship; and experience, for example D- and C-level executives. Executive MBA graduates can also pursue a PhD or DBA programmes.

The University Employability Service offers postgraduate students support in planning their careers and identifying new career opportunities.

**16. Particular support for learning**

Learning Enhancement Team

Learning Resources

Programme Handbook and Module Handbooks

Access to Progression and Support Advisors

MyLearning

**17. HECos code(s)**

100078 Business and Management

**18. Relevant QAA subject benchmark(s)**

Business and Management (March 2023)

**19. Reference points**

QAA Subject Benchmarks

Middlesex University Learning and Quality Enhancement Handbook

Middlesex University Regulations 2022/23

**20. Other information**

Please note programme specifications provide a concise summary of the main features of the programme and the learning outcomes that a typical student might reasonably be expected to achieve if s/he takes full advantage of the learning opportunities that are provided. More detailed information about the programme can be found in the rest of your programme handbook and the university regulations.

## 21. Curriculum map for *Executive Master of Business Administration*

This section shows the highest level at which programme outcomes are to be achieved by all graduates, and maps programme learning outcomes against the modules in which they are assessed.

### Programme learning outcomes

<b>Knowledge and understanding</b>	
A1	the core principles of business management and their strategic implications in decision-making processes;
A2	the role of leadership in effectively managing both people and resources within diverse organisational contexts, including entrepreneurial ventures and established firms;
A3	the strategic role of finance within organisations;
A4	contemporary trends, theories and management practices, and an awareness of how these evolve in response to the changing global business landscape;
A5	the complexities of international business including the impact of economic, social, cultural, environmental and technological factors.
A6	the significance of entrepreneurship and innovation as key drivers of business growth and as strategic responses to business challenges and opportunities in dynamic environments.
<b>Skills</b>	
B1	apply and critically evaluate the impact of management models, concepts and theories in dynamic organisational environments;
B2	utilise financial tools and economic analysis to inform decision-making and strategy;
B3	employ research methodologies and investigative techniques to identify, analyse and address management challenges, inform decision-making, and uncover emerging opportunities;
B4	lead and collaborate in teams, effectively utilising communication and other interpersonal skills to achieve common goals;
B5	demonstrate autonomy and originality in problem-solving, effectively communicating solutions and adapting to feedback and changing circumstances.
B6	reflect on personal experiences and existing practices to identify strengths and areas for improvement and apply this insight to enhance professional development.

Programme outcomes											
A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6
Highest level achieved by all graduates											
7	7	7	7	7	7	7	7	7	7	7	7

Module Title	Module Code by Level	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	B5	B6
Strategy & Innovation (Core)	MGT4012	X			X	X	X	X			X	X	X
Financial and Economic Analysis (Core)	FIN4001			X		X			X				
Leadership (Core)	HRM4022		X		X	X		X			X	X	X
Marketing Management in a Digital Age (Core)	MKT4081	X			X	X		X		X		X	
Capstone Project	MBS4020				X	X	X	X		X		X	
Cross-Cultural Management & Ethics	MGT4014	X	X			X		X					X
Global Operations Management	MGT4020	X			X	X		X				X	
Mentorship for Leadership Excellence in Business	MGT4010											X	X



## **Appendix 1: Programme structures: Executive MBA**

### **London**

- Each 20-credit module is delivered over a 5-week block (3 weeks teaching and 2 weeks assessment)
- Students study one module per 5-week block

### **Compulsory modules:**

- Strategy and Innovation MGT4012 20 Credits
- Leadership HRM4022 20 Credits
- Financial and Economic Analysis FIN4001 20 Credits
- Marketing Management in a Digital Age MKT4081 20 Credits
- Cross Cultural Management and Ethics MGT4014 20 Credits
- Global Operations Management MGT4020 20 Credits

### **All students must complete the following 60 credit module:**

MBS4020 Capstone Project

### **All students will complete:**

MGT4010 Mentorship for Leadership Excellence in Business (non-credit bearing experiential module)